

Jessica Rissman Cohen

Senior Counsel | Intellectual Property

OVERVIEW

Jessica is an intellectual property attorney whose practice focuses on protecting and policing clients' trademark, trade dress and copyright rights. Jessica counsels clients in all aspects of their branding, advertising and enforcement needs. She specializes in trademark counseling for clients in a wide variety of industries, including consumer home goods, food products, tobacco products, hospitality/restaurant services, online services. She works with domestic and international companies to register, maintain, protect and license trademarks, service marks, domain names and trade names, and assists clients with the development and implementation of brand management and enforcement programs. Jessica regularly reviews, analyzes and provides risk analysis for clients' social media campaigns, websites and advertisements. She manages intellectual property policing and enforcement matters for numerous clients at all stages of such disputes, and her litigation experience includes cases in the areas of trademark, trade dress, unfair competition, copyright and patent law, in both federal court and Trademark Trial and Appeal Board proceedings. She also works with clients to structure licensing agreements to commercialize their intellectual property.

Jessica has extensive experience with internet-related issues, such as social media account disputes, Digital Millennium Copyright Act (DMCA) claims and Anticybersquatting Consumer Protection Act claims. She regularly assists companies with domain name disputes, including ICANN disputes and Uniform Domain-Name Dispute-Resolution (UDRP) actions.



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EDUCATION

Chicago-Kent College of Law (J.D., 2009)

Emory University (B.A., 2006)

ADMISSIONS

Illinois

Jessica received her Bachelor of Arts degree in Anthropology and Political Science from Emory University. She then received her Juris Doctor from Chicago-Kent College of Law, where she acted as a key research assistant in the Institute for Science, Law and Technology.

Jessica is a member of the Chicago Bar Association, the American Bar Association and the JUF Young Lawyers Society.

Jessica has been listed as a Rising Star in the 2016-2018 editions of *Illinois Super Lawyers*.

EXPERIENCE

- *Lettuce Entertain You Enterprises, Inc. v. Talk of the Town Restaurants, Inc. and Ron Woodsby* (M.D. Florida) – won a jury verdict for client in the Federal Court for the Middle District of Florida in a trademark infringement action.
- Represented a major furniture designer and manufacturer in a case involving alleged copyright infringement; case was favorably settled.
- Represented website designer in pro bono litigation in the Federal Court for the Northern District of Illinois in a copyright infringement action; case was favorably settled.
- Regularly advise major fast food restaurant chain regarding trademark enforcement and advertising clearance matters.
- Regularly advise major retail store regarding trademark clearance and enforcement, advertising clearance, design patent and copyright matters.
- Monitored hundreds of registered domain names comprised of a well-known hotel client's trademarks as well as active websites making use of those trademarks, and assisted in the enforcement of that client's rights through appropriate legal mechanisms, including ICANN dispute processes.

RECOGNITIONS

- *Best Lawyers: Ones to Watch in America*, "Intellectual Property Law," since 2022

NEWS & INSIGHTS

August 15, 2024 Firm News

60 Neal Gerber Eisenberg Attorneys Included in 2025 *Best Lawyers In America*

January 29, 2024 Firm News

Thirty-One Neal Gerber Eisenberg Attorneys Recognized on 2024 Illinois Super Lawyers List



August 17, 2023 Firm News

55 Neal Gerber Eisenberg Attorneys Included in 2024 *Best Lawyers In America*

June 12, 2023 Firm News

The Legal 500 United States 2023 Edition Recommends Four Neal Gerber Eisenberg Practices and 23 Attorneys

August 18, 2022 Firm News

60 Neal Gerber Eisenberg Attorneys Included in 2023 *Best Lawyers*

August 11, 2022 Firm News

NGE Represents Omeda Holdings LLC in Sale to Sverica Capital Management LP

August 18, 2021 Firm News

52 Neal Gerber Eisenberg Attorneys Included in 2022 *Best Lawyers*

February 3, 2020 Firm News

Illinois Super Lawyers 2020 Recognizes 39 Neal Gerber Eisenberg Attorneys

June 4, 2019 Publication

Client Alert: Supreme Court Holds Bankruptcy Cannot Nullify License Agreement

June 3, 2019 Publication

Client Alert: 7th Circuit: Trademark Owners in Bankruptcy Cannot Revoke License Agreements

July 30, 2018 Publication

Client Alert: New Requirements for Copyright Safe Harbor

July 27, 2018 Publication

Client Alert: Supreme Court Clarifies the Scope of Copyright Protection for Features of Useful Articles

July 27, 2018 Publication

Client Alert: Reminder: Service Providers Must Comply with New Requirements for Copyright Safe Harbor by December 31, 2017

July 9, 2018 Firm News

41 Neal Gerber Eisenberg Attorneys Listed in 2016 Illinois Super Lawyers