

Publication

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Registering Trademarks in the Cannabis Space

Intellectual Property attorneys Mike Turner and Joey Sherling recently authored the article “Registering Trademarks in the Cannabis Space,” published by the Cannabis Industry Journal. Mike and Joey discuss the importance of developing a recognizable brand in the growing cannabis market, the value of registering trademarks to police knock-off brands, and the unique considerations for trademarking cannabis products.

[Click here to read the article.](#)

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