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## Publication

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### Bring Out the Bots

Ian Block and Andrea Fuelleman recently authored the article "Bring Out the Bots," published in the July/August edition of *Intellectual Property Magazine*. In the article, Ian and Andrea discuss how brand owners and online retailers are using new machine learning and AI-based technologies to combat online counterfeiting.

[Click here](#) to read the article.

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#### CLIENT SERVICES

Intellectual Property

Trademarks, Copyrights & Trade Secrets

Portfolio Management

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#### RELATED PEOPLE

Andrea Stein Fuelleman

Ian J. Block