

## Publication

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07/26/2018

### Booking.com: The Potential Paved Road to Protecting Highly Descriptive and Generic Terms Combined with Top-Level Domain Extensions

Lee J. Eulgen and Bari L. Nathan authored the article "Booking.com: The Potential Paved Road to Protecting Highly Descriptive and Generic Terms Combined with Top-Level Domain Extensions," published in *Trademarks + Brands* on March 20, 2018. In the article, Lee and Bari discuss the impact of the recent *Booking.com v. Matal* decision.

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