

## Publication

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### Attorneys Unite: Consequences of eBay for Brand Owners and a Potential Remedy

Lee J. Eulgen and Olivia Luk Bedi, partners in the Intellectual Property & Technology Transactions practice group, authored the article "Attorneys Unite: Consequences of *eBay* for Brand Owners and a Potential Remedy," published in *Trademarks + Brands* on September 21, 2017. In the article, Lee and Olivia discuss how the Supreme Court's decision in *eBay, Inc. v. MercExchange* has greatly impacted trademark owners seeking injunctive relief, and how legal groups are advocating changes to the Lanham Act to help brand owners.

[Click here](#) to read the article.

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