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## In The Media

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### Marlon Lutfiyya Discusses Solving the Crisis of Associate Attrition with Effective Work Allocation

Marlon Lutfiyya, NGE's Director of Talent & Diversity, was recently featured in the article "How Better Work Allocation Helps Law Firms Develop Associates and Prevent Attrition," published by viGlobal and NALP. The article quotes Marlon from a previous webinar, where he discusses why unmet work quality is a major cause of associate attrition, why the free-market system can fail every type of associate, and how law firms can support equitable work distribution with the right processes and technology.