

## In The Media

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### Andrea Fuelleman Quoted in *Bloomberg Law* Article "High Court Trademark Ruling Leaves Enforcement Avenues Murky"

Andrea Fuelleman, partner in the Intellectual Property group, was quoted in the *Bloomberg Law* article "High Court Trademark Ruling Leaves Enforcement Avenues Murky." The article discusses how SCOTUS' decision on US trademark law's global reach raises concerns about brand owners' ability to combat indirect sales of knock-offs by foreign parties, leaving practitioners uncertain about enforcing trademark rights in an increasingly global and digital marketplace.

Andrea states, "This has the potential to have a profound impact on trademark enforcement and how brands develop trademark portfolios internationally... In the digital age, it's hard to talk about where the sale occurred, where the conduct occurred. The conduct isn't always squarely in one country or another. It really does blur the lines."

Read the complete article [here](#)(subscription may be required).

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#### CLIENT SERVICES

Intellectual Property  
Trademark Litigation

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Andrea Stein Fuelleman