

## Firm News

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07/06/2018

### World Trademark Review 1000 Recognizes Three Neal Gerber Eisenberg Attorneys, IP Practice

Neal, Gerber & Eisenberg LLP is pleased to announce that Lee J. Eulgen, Michael G. Kelber, Antony J. McShane and the Intellectual Property practice group have been recognized in the 2017 edition of the World Trademark Review 1000 (WTR 1000). The WTR 1000 is regarded by brand owners as the definitive guide to the top trademark practitioners around the globe.

Neal Gerber Eisenberg's Intellectual Property & Technology Transactions practice group earned WTR 1000's silver band status for 2017. The group is recognized for its "ever-growing national presence and strong connections in every corner of the world." WTR 1000 noted that "Neal Gerber Eisenberg runs a highly sophisticated prosecution and clearance practice" and that "its enforcement capabilities also impress."

In the "Individuals: Enforcement and Litigation" category, Eulgen and McShane earned silver band status, with Kelber earning bronze band status. In the "Individuals: Prosecution and Strategy" category, Eulgen and Kelber earned silver band status, with McShane earning bronze band status.

Tony McShane is recognized for his work on one of the longest-running Trademark Trial and Appeal Board cases, and is praised for his "exemplary performances before the federal courts." Michael Kelber is recognized

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Intellectual Property

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Michael G. Kelber

Lee J. Eulgen

Antony J. McShane



as a “very pragmatic attorney” who is a natural at both trademark and trade dress protection. “He fully understands clients’ business desires and risk tolerance, and is a true partner to them.” Kelber and McShane co-chair the Intellectual Property & Technology Transactions practice group.

Lee Eulgen is noted for being “a stand-out for domain name disputes”. His famed courtroom acumen has seen him defend Duracell in mission-critical litigation over its iconic pink rabbit mascot. In addition to his IP practice, Eulgen co-chairs Neal Gerber Eisenberg’s Hospitality & Leisure group.

**Click [here](#)** to view Neal Gerber Eisenberg’s profile in the 2017 edition of WTR 1000.