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## Firm News

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07/06/2018

### Neal Gerber Eisenberg's Intellectual Property Practice Receives Top Ranking in World Trademark Review 1000

Neal Gerber Eisenberg is pleased to announce that partners Lee J. Eulgen, Michael G. Kelber, Antony J. McShane and the Intellectual Property practice group have been recognized in the 2018 edition of the World Trademark Review 1000 (WTR 1000). The WTR 1000 is regarded by brand owners as the definitive guide to the top trademark practitioners around the globe.

Neal Gerber Eisenberg's Intellectual Property & Technology Transactions practice group earned WTR 1000's gold band status for 2018, making it one of the leading IP practices in Illinois. Clients noted the group "has thrived and succeeded in developing a national reputation and the ability to handle matters anywhere in the world." WTR 1000 noted the firm's trademark practice "is incredibly strong and operates at the highest level."

In the "Individuals: Enforcement and Litigation" category, Eulgen, Kelber and McShane all earned silver band status. In the "Individuals: Prosecution and Strategy" category, Kelber earned gold band status, with Eulgen and McShane earning silver band status.

One client said of Michael Kelber, "he is level-headed, practical and well-rounded. He does prosecution and litigation – and everything in between – brilliantly." Another client noted "it's never a cookie-cutter solution with Michael, as he really pays attention to what clients

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#### CLIENT SERVICES

Intellectual Property  
Trademarks, Copyrights & Trade Secrets

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#### RELATED PEOPLE

Michael G. Kelber  
Lee J. Eulgen  
Antony J. McShane



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want and delivers on those expectations." Kelber co-chairs the Intellectual Property practice group with Tom McDonough.

WTR 1000 remarked that Lee Eulgen's "intellectual acuity is a draw for new clients, and much of the credit for the firm's dynamic international network can be attributed to him." And as one client noted, "Lee does a phenomenal job of counseling, portfolio work and litigation. He's just an all-around great attorney who is well respected."

Tony McShane earned his ranking with his acumen for successfully implementing complex and long-running brand enforcement campaigns in federal court and in the TTAB. He received praised for his "wisdom and passion when developing and protecting brands" and was described as "a truly excellent attorney."

The firm launched its Intellectual Property practice group in 2002 with just three attorneys. Today, it consists of a robust team of nearly 40 dedicated IP attorneys, seven paralegals, one patent agent, and a docket team of six IP professionals. The practice is responsible for managing, prosecuting and enforcing global patent and trademark portfolios for some of the most cutting-edge technology and Fortune 500 companies. Additionally, it has obtained significant litigation victories for its clients in Chicago and beyond.

[Click here to view Neal Gerber Eisenberg's profile in the 2018 edition of WTR 1000.](#)