

Firm News

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Neal Gerber Eisenberg Intellectual Property Practice Receives Top Ranking in *World Trademark Review 1000*

CHICAGO (February 17, 2020) – Neal Gerber Eisenberg (NGE) is pleased to announce that the firm’s Intellectual Property practice group once again earned gold band status in the 2020 edition of *World Trademark Review 1000* – The World’s Leading Trademark Professionals (*WTR 1000*), making it one of only four IP practices in Illinois to receive that rank. The *WTR 1000* is regarded by brand owners as the definitive guide to the top trademark practitioners around the globe. NGE has achieved gold status for three straight years and has been ranked consistently in the *WTR 1000* every year since 2013.

Partners Lee J. Eulgen, Michael G. Kelber and Antony J. McShane once again have been singled out individually. In the “Individuals: Prosecution and Strategy” category, Kelber earned gold band status, with Eulgen and McShane earning silver band status. In the “Individuals: Enforcement and Litigation” category, Eulgen, Kelber and McShane all earned silver band status.

WTR 1000 remarked that “Intellectual property is one of the pillars of Neal Gerber & Eisenberg’s refined commercial practice. The trademark team is clued up on what consumers recognise as a brand and stays on the cutting-edge in terms of what is protectable in order to deliver a strong competitive advantage to clients in domestic and international markets.” It says that **Antony**

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Michael G. Kelber
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McShane “is a stellar lawyer on everything from clearance to enforcement” and that he “should be everyone’s first port of call for analysis regarding the impact of new technology on trademarks.” It says that **Michael Kelber** “is approachable and dependable and is great at connecting with people. He produces the highest-calibre work product, shows impeccable judgement at all times and manages and inspires his team brilliantly.” Finally, it describes **Lee Eulgen** as “a master at getting the full weight of the firm pulling in his clients’ – invariably famous brand owners – direction. Often serving as outside general counsel and filling the trusted adviser role perfectly, he is a straightforward operator who rolls up his sleeves and brings about successful resolutions swiftly and efficiently.”

The firm launched its Intellectual Property practice group in 2002 with just three attorneys. Today, the group consists of 37 dedicated IP attorneys, seven paralegals, two patent agents, and a docket team of eight IP professionals. Eleven of the attorneys are members of the patent trial bar. The practice is responsible for managing, prosecuting and enforcing global patent and trademark portfolios for some of the most cutting-edge technology and Fortune 500 companies. Additionally, it has obtained significant litigation victories for its clients in Chicago and beyond. Michael Kelber co-chairs the practice group with Thomas McDonough.

The *WTR 1000* qualitative research was conducted over a four-month period by a team of full-time analysts, inclusive of in-person interviews with trademark specialists across the world. This year the 10th edition features more than 80 countries and U.S. state-specific chapters analyzing local trademark legal services and profiling the firms and individuals designated as leaders in their respective fields based on depth of expertise and market presence, alongside positive peer and client feedback.



[Click here to view Neal Gerber Eisenberg's profile in the 2020 edition of *WTR 1000*.](#)