



Trademark Prosecution

The firm's Intellectual Property practice counsels Fortune 500 companies, multinational, midsize and emerging technology companies, start-ups, not-for-profit organizations and individuals in identifying and protecting their valuable works. We guide our clients in all stages of the trademark protection process, including selecting, registering, clearing and policing trademarks for products and services. Our attorneys review preliminary and full search reports and provide written clearance opinions for our clients. We also have a robust trade secret protection program that helps keep proprietary information out of the wrong hands. We guide our clients through every step of application and prosecution and position them to profit from and safeguard their distinct products and intellectual property.

We register hundreds of international trademarks each year, in addition to hundreds of domestic trademarks. In the area of trademark law, we have received significant national recognition. *U.S. News-Best Lawyers'* "Best Law Firms" survey gives Neal Gerber Eisenberg a national Tier 1 ranking for Trademark Law. Also, our practice was recently named to the *World Trademark Review 1000* gold band, which indicated that the firm's trademark practice "is incredibly strong and operates at the highest level."

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