



Portfolio Management

The firm counsels Fortune 500, multinational, midsize and emerging technology companies, start-ups, not-for-profit organizations and individuals in all stages of the trademark protection process. We help clients manage and expand domestic and foreign trademark portfolios and protect their trademarks through opposition, cancellation and ICANN proceedings and litigation in state and federal courts.

Our team of trademark attorneys fight those who illegally use your intellectual property online or who produce and sell knockoffs of your products. Our highly skilled trademark practitioners have litigated a multitude of oppositions and cancellations before the United States Trademark Trial and Appeals Board (TTAB) and its foreign equivalent agencies, addressing issues such as likelihood of confusion, dilution, fraud, abandonment and genericism. We police trademarks and coordinate anticounterfeiting campaigns to curb illegally produced and gray market goods.

We provide counseling, litigation, prosecution and representation on trademarks, service marks, domain names, trade dress, trade secrets, copyrights and advertising claims. In this area we have received significant national recognition. *U.S. News-Best Lawyers'* "Best Law Firms" survey gives Neal Gerber Eisenberg a national Tier 1 ranking for Trademark Law. Also, our practice was recently named to the *World Trademark Review 1000* gold band, which indicated that the firm's trademark practice "is incredibly strong and operates at the highest level."

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