



NEAL
GERBER
EISENBERG

Publication

03.20.18

Booking.com: The Potential Paved Road to Protecting Highly Descriptive and Generic Terms Combined with Top-Level Domain Extensions

Lee J. Eulgen and Bari L. Nathan authored the article "Booking.com: The Potential Paved Road to Protecting Highly Descriptive and Generic Terms Combined with Top-Level Domain Extensions," published in *Trademarks + Brands* on March 20, 2018. In the article, Lee and Bari discuss the impact of the recent *Booking.com v. Matal* decision.

[Click here to read the article.](#)

RELATED PEOPLE

Bari L. Nathan
Lee J. Eulgen

CLIENT SERVICES

Intellectual Property
Trademarks, Copyrights & Trade Secrets